

CANADIAN INFLUENCERS & CONTENT CREATORS ASSOCIATION

# CREATOR CONNECT

1st EDITION

SUMMER 2026

by CICCA

# THE EXPERIENCE

**2 days, 11 speakers, 3 local activities, 100 creators**

CREATOR CONNECT is a two-day immersive retreat bringing over 100 creators together on the idyllic Ile d'Orleans to learn, collaborate, and recharge. Across curated workshops, hands-on sessions, and shared moments in nature, influencers connect with industry experts, brand partners, and each other to deepen their craft, grow their businesses, and build lasting relationships.

**2**

DAYS

**11**

SPEAKERS

**3**

LOCAL ACTIVITIES

**100**

CREATORS

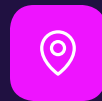
# WHEN & WHERE



WHEN

**June 13th - June 14th 2026**

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WHERE

Location: Downtown Quebec city

Conference centre: Espace 400e

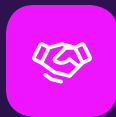
Activities: Barberie, Montmorency Falls, Baie de  
Beauport

# WHAT TO EXPECT



## LEARNING

Practical, creator-first sessions focused on content, growth, monetization and business fundamentals with actionable takeaways.



## CONNECTING

Curated opportunities to build authentic relationships with creators and agencies through shared experiences.

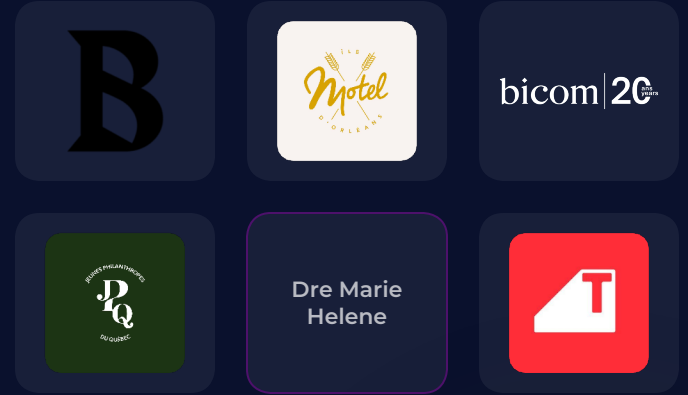


## RECHARGING

Wellness moments, immersive activities and outdoor experiences on Ile d'Orleans and Quebec city - designed to spark creativity and restore balance.

# PARTNERS & SPONSORS

CREATOR CONNECT offers partners rare, face-to-face time with 100 creators, enabling deeper relationships than traditional campaigns or one-off collaborations.



OUR PARTNERS

- ✓ Sponsored workshops
- ✓ Branded PR gifts & goodies

# THE AUDIENCE

CREATOR CONNECT welcomes over 100 established and emerging influencers across lifestyle, food, travel, wellness, fashion, beauty, and culture, including content creators, storytellers, and digital entrepreneurs who are focused on growing their platforms, professionalizing their businesses, and building meaningful connections within the creator economy.



LIFESTYLE



TRAVEL



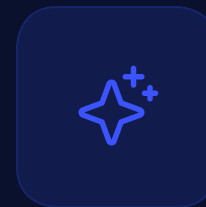
WELLNESS



FASHION



FOOD



+ MORE

# SATURDAY SCHEDULE

DAY 1

 Community & Opportunity Day

**10:30** | WELCOME  
Greetings, sponsors and tags, membership promo

**11:00** | WORKSHOP  
Dre Marie Hélène - ADHD, neurospicyness & mental health

**11:30** | SPEAKER  
Jeunes Philanthropes du Québec

**12:00** | NETWORKING  
Speed networking/Roundtable/Discussion

**12:30** | LUNCH  
Bring your own

**14:00** | SPEAKER  
Trovatrip creator - Ali Jackson 400k+ USD revenue

**14:30** | WORKSHOP  
Canadian Film Industry - 20k Grants for influencers

**15:00** | SPEAKER  
Desroches Mongeon - Contract Tips

**15:30** | WORKSHOP  
Finance - Taxes for influencers

**16:00** | SPEAKER  
What brands are looking for

**16:30** | BREAK  
Snacks

**17:00** | WORKSHOP  
Platform specialists: TikTok/Meta/YouTube

**17:30** | PANEL  
Talent manager

**18:00** | WORKSHOP  
Podcast revenue + opportunity/deal

**18:30** | ANNOUNCEMENT  
Petition update + QR code

**19:00** | DINNER  
Barberie brewery visit + dinner (at your expense)  
 Barberie Brewery

## EVENT LOCATION



### Espace 400e

100, Quai Saint-André  
Québec, QC G1K 3Y2

# SUNDAY SCHEDULE

DAY 2

📍 Activities Day



ACTIVITY

8:30 AM - 1:00 PM

## Waterfalls

Explore beautiful local waterfalls and enjoy nature photography opportunities

📍 Outdoor Location



LUNCH BREAK

1:00 PM - 2:00 PM

## Lunch

Free time to grab lunch on your own and recharge for afternoon activities

📍 Own Time



ACTIVITY

2:00 PM onwards

## Kayak

Enjoy kayaking on the water with fellow creators and take in the scenery

📍 Baie de Beauport

# GET IN TOUCH!



[CANADIANINFLUENCERSASSOCIATION.ORG](https://CANADIANINFLUENCERSASSOCIATION.ORG)



[INFO@CANADIANINFLUENCERSASSOCIATION.ORG](mailto:INFO@CANADIANINFLUENCERSASSOCIATION.ORG)



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& CONTENT CREATORS  
ASSOCIATION

# THANK YOU

SUMMER 2026

STAY TUNED - WE WILL ALSO BE  
ANNOUNCING THE WINTER  
**EDITION SOON!**



by CICCA